Medical Officer Welcome Packet

A collaborative publication of the Washington State Hospital Association and the Washington State Medical Association

Electronic Updates!

The latest version of this document is available for download at www.medicalofficercollaborative.org
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Dear Medical Officer,

Congratulations on your leadership appointment!

As Physician Liaison, I personally welcome you to the Washington State Hospital Association and the Washington State Medical Association’s Medical Officer Collaboration on behalf of the numerous members, affiliations, and staff.

As you know, hospitals and physicians face numerous challenges in today’s changing health care environment requiring advocacy, community partnerships, and intelligence.

As a dynamic, constantly evolving health care advocacy and expertise epicenter, WSHA continually strives to enhance patient quality and safety with current evidence-based comprehension and skill. As the state’s largest physician professional association, the WSMA has the unique role of helping physician leaders appreciate how their insight, judgment and credibility can help shape our health care system for the betterment of all patients.

I am certain you will find this brief, yet concise packet useful to understand what resources are available to you. I look forward to our future collaborations to enhance health care quality and safety for our communities.

Sincerely,

John Vassall, MD
Physician Advisor, WSHA
Trustee, WSMA Board
Chair, Medical Officer Advisory Group
About the Washington State Hospital Association

The Washington State Hospital Association is a membership organization representing 98 community hospitals and several health-related organizations. WSHA’s mission is to advocate on behalf of and support our members in achieving their missions and improving the health of their communities.

WSHA works collaboratively with members and partners to improve the health of the people of the state by becoming involved in all matters affecting the delivery, quality, accessibility, affordability and continuity of health care.

In 2005, WSHA launched the Patient Safety program to help hospitals improve patient safety by supporting the adoption of evidence-based protocols that have been proven to save lives. Most recently, the association has become a hospital engagement network through the Centers for Medicare and Medicaid Services, driving health care delivery improvements through the Partnership for Patients and the Leading Edge Advanced Practice Topics or LEAPT program.

More information is available at www.wsha.org. You can also receive updates from WSHA via Twitter by following @WAhospitals or “like” us on Facebook.

About the Washington State Medical Association

The Washington State Medical Association is a not-for-profit 501c(6) organization formed in 1889. As a statewide medical association, WSMA represents physicians, physician assistants, residents/fellows and medical students in the state of Washington.

WSMA delivers advocacy that is patient focused and physician driven, working to help physicians deliver complete care patients can trust—regardless of practice setting or specialty. The WSMA provides tangible practice support and access to physician services, promotes quality cost-effective care and is your respected voice in the public arena.

WSMA operates the statewide campaign, Know Your Choices - Ask Your Doctor, which promotes various patient-centered health initiatives and enhances the relationship between patient and physician. With health care changing so dramatically and so quickly, it’s more important than ever for patients to have meaningful conversations about the best treatment options, expected outcomes, and quality of life choices. The campaign incorporates three initiatives: Choosing Wisely®, ER is for Emergencies, and end-of-life resources.

More information is available at www.wsma.org. You can also receive updates from WSMA via Twitter by following @WSMA_update or “like” us on Facebook.
Medical Officer Learning Collaborative

In the current healthcare environment hospitals and physicians may find themselves in competition for patients, nurses, clinical staff and financing. In spite of business competition however, we all have the same overarching concern for excellent patient care, quality and safety.

Safe Tables offer the necessary opportunity for hospitals and physicians who might be business competitors to put that competition aside and work together collaboratively to address patient safety and quality goals. According to a Joint Commission article describing the state-wide initiative, “…by developing a program of Safe Table Collaboratives, large and small hospitals alike created a forum to improve care and make Washington nationally known for its patient safety achievements”.

The Medical Officer Learning Collaborative is a Safe Table forum for physician leaders to embrace current quality and safety issues and freely discuss improvement opportunities and barriers to success. The Medical Officers collaborate on agreed upon Call to Action initiatives and participate in work groups comprised of several organizations or associations in order to attain the Call to Action imperatives.

These protected learning collaborative forums and work groups have resulted in measurable improvements and provide a place for physicians, hospital and medical group leaders to share best practices, seek advice from peers, and learn from national experts in a confidential setting. For more information, contact Tanya Carroccio at tanyac@wsha.org or Jessica Martinson at jessica@wsma.org.

Medical Officer Advisory Group

The WSHA and WSMA Medical Officer Advisory Group members are senior medical directors, vice presidents of Medical Affairs, and Chief Medical Officers from hospitals and medical groups.

The Advisory Group helps to oversee the Medical Officer Safe Table which brings together physician leaders who are guiding hospitals and medical groups in developing policies, procedures and structures to transform healthcare delivery in response to changing demands by patients, payers and regulators.

The Medical Officer Advisory Group works on behalf of Washington State hospitals and medical groups to develop strategies and implement programs to strengthen collaboration between physicians, hospitals, and medical groups. The advisory group is jointly appointed by WSHA and WSMA.
Swap Ideas, Ask Questions on WSHA & WSMA Medical Officer E-list

The Medical Officer e-list is an electronic discussion group. The e-list is intended to foster increased unity, collaboration and cooperation among Medical Officers in Washington State. All members are encouraged to pose and respond to questions, participate in discussions, offer ideas and share experiences with others in this forum. Guidelines for using the Medical Officer E-List are available online at www.wsha.org/cmoelist.cfm

Leadership Development Opportunities

WSMA & UW Physician Leadership Course
In partnership with the University of Washington Graduate Programs in Health Administration, and UW Professional and Continuing Education, the WSMA offers a 40+ hour interactive hybrid distance learning course focused on leadership and conflict management, strategic planning, safety and quality, finance, communication, and advocacy. The combined face-to-face and online learning enables physicians and physician assistants to develop and hone their leadership skills in a convenient manner without taking significant time away from their practice or personal lives.

WSMA Leadership Development Conference
The Leadership Development Conference is designed for physicians who are, or aspire to be, in leadership positions. This two-day conference hosts national experts, and each session is highly interactive with a focus on enhancing your leadership skills. You will walk out with concrete ideas and skills that you can immediately put to use. As health care becomes more complex, so does the complexity of the organizations involved in the provision of medical services—physician leadership is critical to the success of these organizations.

WSMA Medical Staff Leaders Workshop
The WSMA Medical Staff Leaders Workshop focuses on peer review and effective communications skills. This full-day conference not only includes didactic presentations on peer review and Just Culture, but also emphasizes development of communication skills in peer review through an interactive approach with attendees and role-play activities.

Leadership Pulse

Leadership Pulse is our periodic electronic newsletter for Medical Officers where you will find valuable information, resources, and an opportunity to share information and insights on relevant topics. Leadership Pulse covers leadership, quality, health care policy, hot issues and best practices. New members of the medical officer collaborative are automatically subscribed to Leadership Pulse. If there is a topic you would like to see included, please e-mail tanyac@wsha.org or jessica@wsma.org.

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Medical Officer Advisory Group 2014/2015

The Washington State Hospital Association (WSHA) and Washington State Medical Association (WSMA) Medical Officer Advisory Group members represent hospital and medical group CMOs in Washington. This committee is jointly sponsored by WSHA and WSMA to support these physician leaders in their leadership role.

The Medical Officer Advisory Group works on behalf of Washington State hospitals and medical groups to develop strategies and implement programs which strengthen hospital and physician relations. The group is jointly appointed by WSHA and WSMA. Below is a listing of physicians serving on the 2014/2015 Advisory Group.

Chair

John Vassall II, MD
Chief Medical Officer
Swedish Health Services

Members

Mark Adams, MD
Chief Medical Officer
Franciscan Health System

John Bramhall, MD
Associate Medical Director
UW Medicine/Harborview Medical Center

Jeff Collins, MD
Chief Medical Officer
Providence Health Care

Vik Dabhi, MD, PhD
Chief Medical Officer
Pacific Medical Centers

R. Scott Kennedy, MD
Chief Medical Officer
Olympic Medical Center

Jim Polo, MD
Medical Vice President
MultiCare Mary Bridge Children’s Hospital and Health Center

H. Lester Reed, MD
Senior Vice President Quality
MultiCare Health System

Greg Schroedl, MD
Vice President, Medical/Chief Quality Officer
UW Medicine/Northwest Hospital & Medical Center

Tom Staiger, MD
Chief Medical Officer
UW Medicine/University of Washington Medical Center

Jeff Tomlin, MD
Senior Vice President and Chief Medical Officer
EvergreenHealth

Michael Glenn, MD
Chief Medical Officer
Virginia Mason Medical Center

Michael J. Tronolone, MD
Chief Medical Officer
The Polyclinic

Richard Hoekema, MD
Vice President Medical Affairs/Chief Medical Officer
Kadlec Health System

Kim Witkop, MD
Vice President for Medical Affairs
Snoqualmie Valley Hospitals & Clinics

Stephanie Jackson, MD
System Patient Safety Officer/Quality Administrator
PeaceHealth
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